



WINDSOR DOWNTOWN DEVELOPMENT AUTHORITY

P.O. BOX 381, Windsor, CO 80550

www.windsordda.com

MARKETING COMMITTEE MEETING
Wednesday, April 27, 2016, 7:30AM
301 Walnut Street, First Floor Conference Room
Windsor, CO 80550

AGENDA

1. Windsor Now! Ad – Progress Report
 2. May Newsletter
 3. Welcome Wagon Packet/DDA Intro
 4. DDA Schedule of 2016 Events/Sponsorships/Rack Cards
 5. Clean Sweep – May 13th
 - i. Refreshment Station for staff/volunteers (Pike's @ 6:30AM)
 - ii. Window Washing Crew/Supplies
 - iii. Door-to-Door Notification/Flyer
 6. Town BBQ
 7. Strategic Plan – Marketing Committee Tasks Review
 8. Communications
 - i. Food Truck Information
 - ii. Downtown Colorado Inc. Conference, Sept. 20-23, Pueblo.
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