



WINDSOR DOWNTOWN DEVELOPMENT AUTHORITY

P.O. BOX 381, Windsor, CO 80550

www.windsordda.com

MARKETING COMMITTEE MEETING
Wednesday, January 27, 2016, 7:30AM
301 Walnut Street, First Floor Conference Room
Windsor, CO 80550

AGENDA

1. Windsor Now! Ad
 - i. DDA Board identified on 1/20/16 the intent to support the Marketing Committee's decision to move forward with the advertising contract once the Committee was satisfied.
 2. Chamber of Commerce Business After Hours – February 9, 2016
 - i. Food sponsor update
 3. SERTOMA – American Flag Placement Program – Chuck Mabry
 4. Newsletter & Constant Contact Status
 5. Marketing Workplan
 - i. Sample Outline
 - ii. Structuring Windsor's Outreach
 - iii. Marketing Contract Review – Next Steps
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